

VALUATION ADVISORY SERVICES



GORDON
Advisors, P.C.
certified public accountants

Gordon Advisors, P.C. is one of Southeast Michigan's leading public accounting and business consulting firms. Respected and recognized for our expertise, we are committed to providing exceptional service to our clients. Our Valuation & Litigation Advisory Services (VLAS) group exemplifies the firm's commitment to our clients by providing valuation opinions and innovative solutions to complex economic and financial matters for a wide range of dispute resolutions situation.

We bring together synergistic background and possess diverse experience in accounting, economics, finance, and securities valuation. In addition, we monitor developments in accounting rules, case law, valuation theory, and financial markets so that we may provide you with analyses that are thoughtfully prepared and defensible.

We are experts in the valuation of debt, equity, and intangible assets for financial reporting, litigation, taxation, and transaction purposes. In addition to applying rigorous support in developing or opinions, we are able to clearly communicate complex, financial issues.

Our valuation professionals provide independent and through analyses for a variety of purposes, including:

- ◆ Gift & Estate Taxation
- ◆ Debt, Equity, Intangible Asset/ Intellectual Property
- ◆ Financial Reporting
- ◆ Corporate Conversions
- ◆ Acquisitions / Divestitures
- ◆ Operating Divisions and Product Lines
- ◆ Performance Improvement
- ◆ Stock Options
- ◆ Value-based Management
- ◆ Early-stage company valuations
- ◆ Restricted Stock
- ◆ Shareholder Planning
- ◆ Investment Portfolio Valuation



If you have a valuation or litigious matter for which we may be of assistance, please do not hesitate to contact us.

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